



What we can do for you.

## Vidzor: Interact with video in new ways

We changed the way videos are created and consumed by offering the most advanced interactive video technology to everyone who cares as much about video as we do.

We reconceptualized the boundaries of HTML5 video to provide a brand new viewing experience for your audience. We make videos that are clickable and touchable, built with mobile-native technologies. All seamlessly created with our award-winning [Interactive Video Platform](#).



# Give viewers a voice

with votes, quizzes & polls, all inside your videos.



# Make video an online storefront

with a simple click viewers have product specs and pricing at their fingertips!





*73% of people are interested in discovering real world products or services at relevant points in a story\**



# Download content in-video

Hey, fan! Now you can download the brand new ESPN iPhone App:

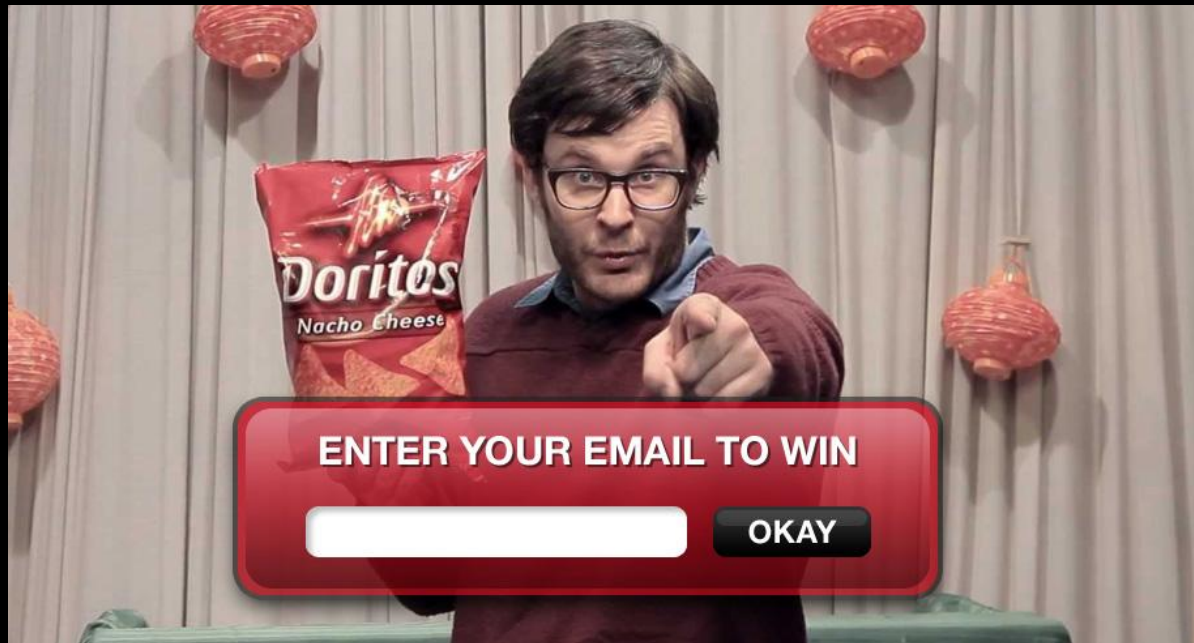
 Download from App Store

Like us on Facebook  Like 90k



# Enter current contests

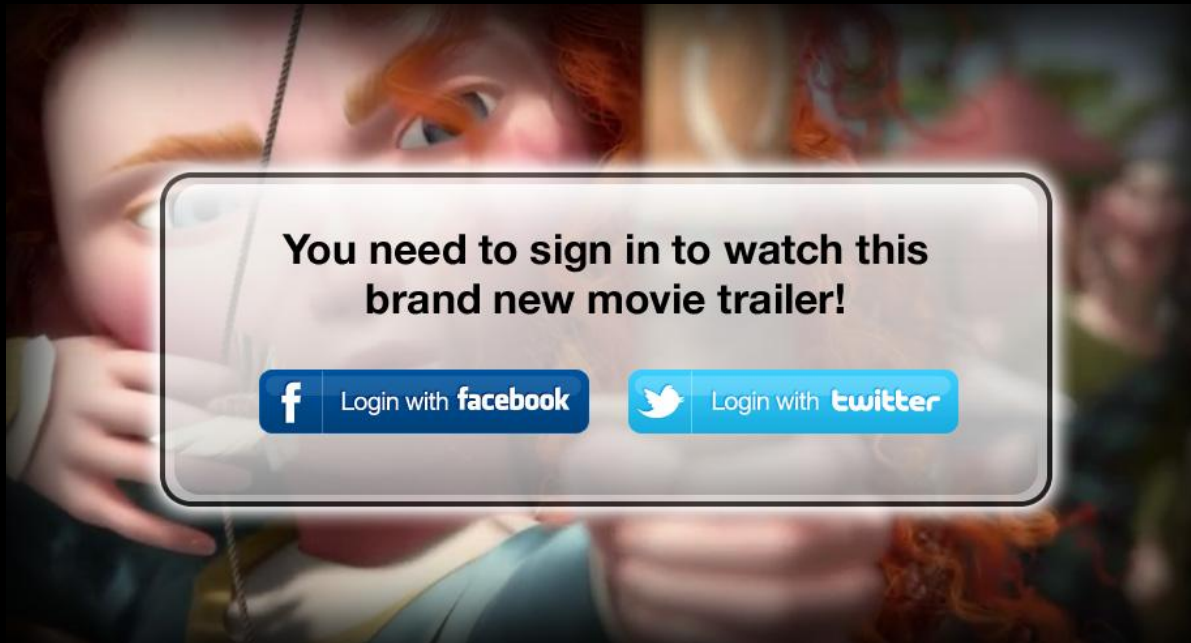
Integrate with Mailchimp, Salesforce & more



Disclosure: We are not a partner of Doritos, but if you're selling potato chips, we would love to hear from you.



# Get to know your audience



# Socialize through video

Follow characters. Post comments. Instagram & Pin(terest) a scene.





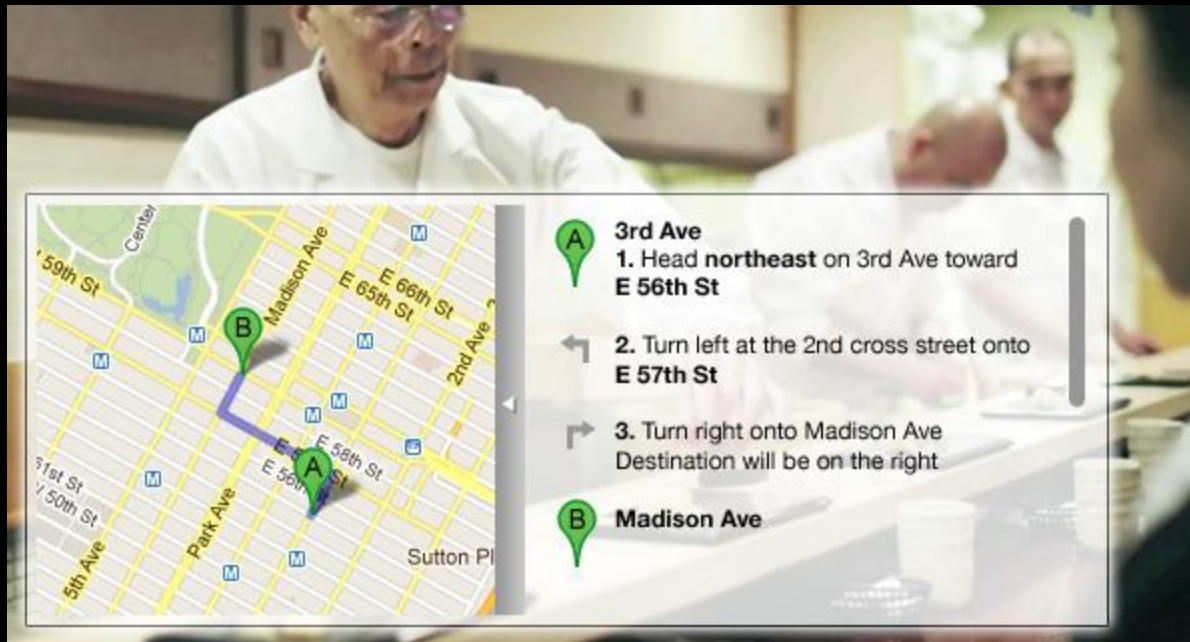
# Discuss in real-time

check live feeds and updates

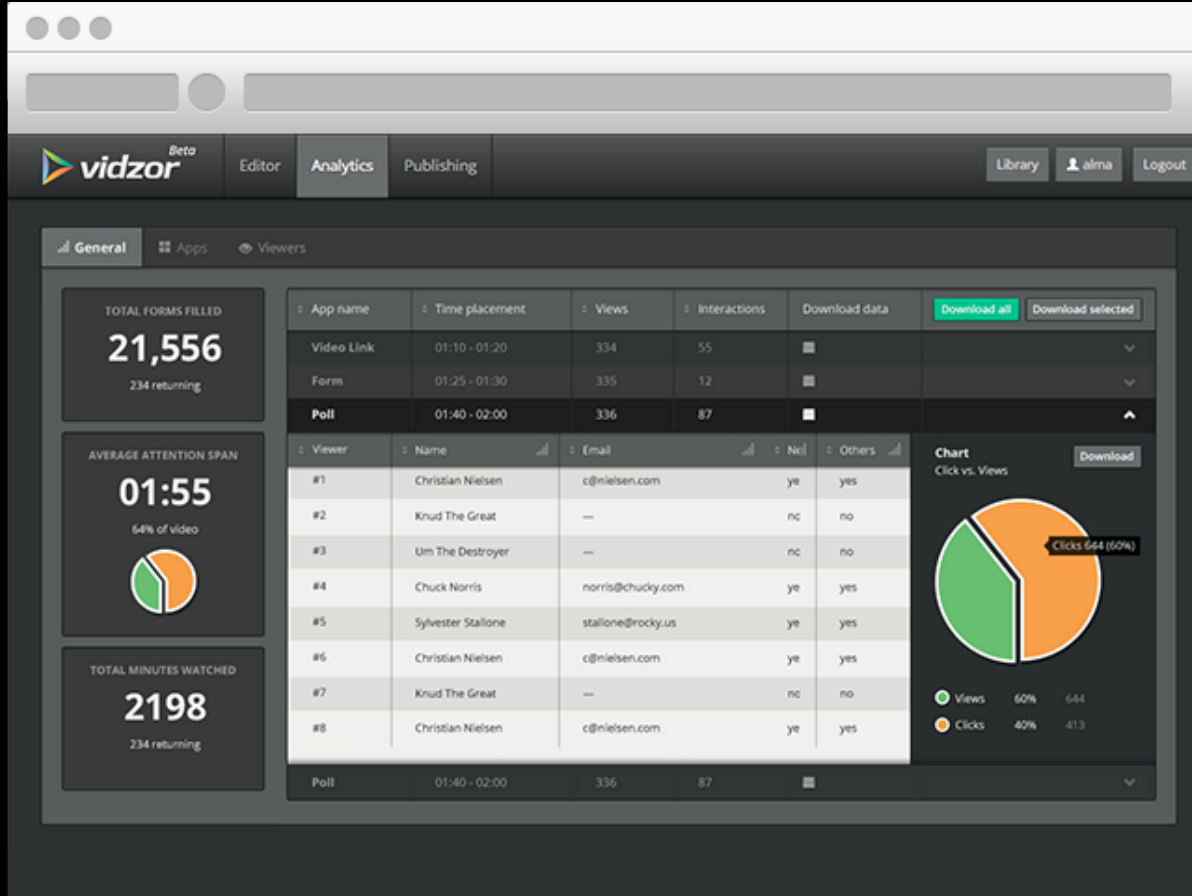


# Make video local

Integrate Google Maps & Enable Check-ins



# Best of all, we give you the insights.



We give you the full insight to the viewer data via our advanced real-time analytics. This also includes data-export, CRM integration and API opportunities.

This is engagement beyond views: Clicks, Downloads, Sign Ups, Leads, Votes, Shares, Likes, Followers, Submissions and Purchases - all forming a completely new paradigm for measuring your video ROI.



*92% say that there is a real opportunity for brands to borrow from entertainment-based narratives, making ads feel more like a story or a game\**

**THE AUDIENCE IS READY, ARE YOU?**

Audiences desire instant access to information that deepens their experiences of a narrative, such as added historical or cultural context for a story's setting. Integrate video with web. Provide behind the scenes features. Create video that is fresh and inventive.

**THE CALL TO ACTION**

As the content creator, you share our vision and passion for video. We're the technologists. We have written code for companies such as Vestas and Samsung. Our work has been featured by The Huffington Post, The Washington Post, The Atlantic, Wired, Mashable and many more. We are on the forefront of video technology.

We're here to make interactive video work for you!

Sincerely,



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If you like it - then like us.  
[Twitter: @wearevidzor](https://twitter.com/wearevidzor)  
[Facebook.com/vidzor](https://facebook.com/vidzor)

